



Introducing **AIRELLE®**

Clean ingredients.
Hollywood inspired.
Scientifically proven.



The Story of Airelle®

- * Collaboration between a Dermatology Physician Assistant and a Hollywood Director
- * Clean formulations designed to help celebrities look their best under high definition cameras
- * Nationally lauded by leading Dermatologists, celebrity makeup artists, Beverly Hills plastic surgeons, and Beauty Editors at top magazines



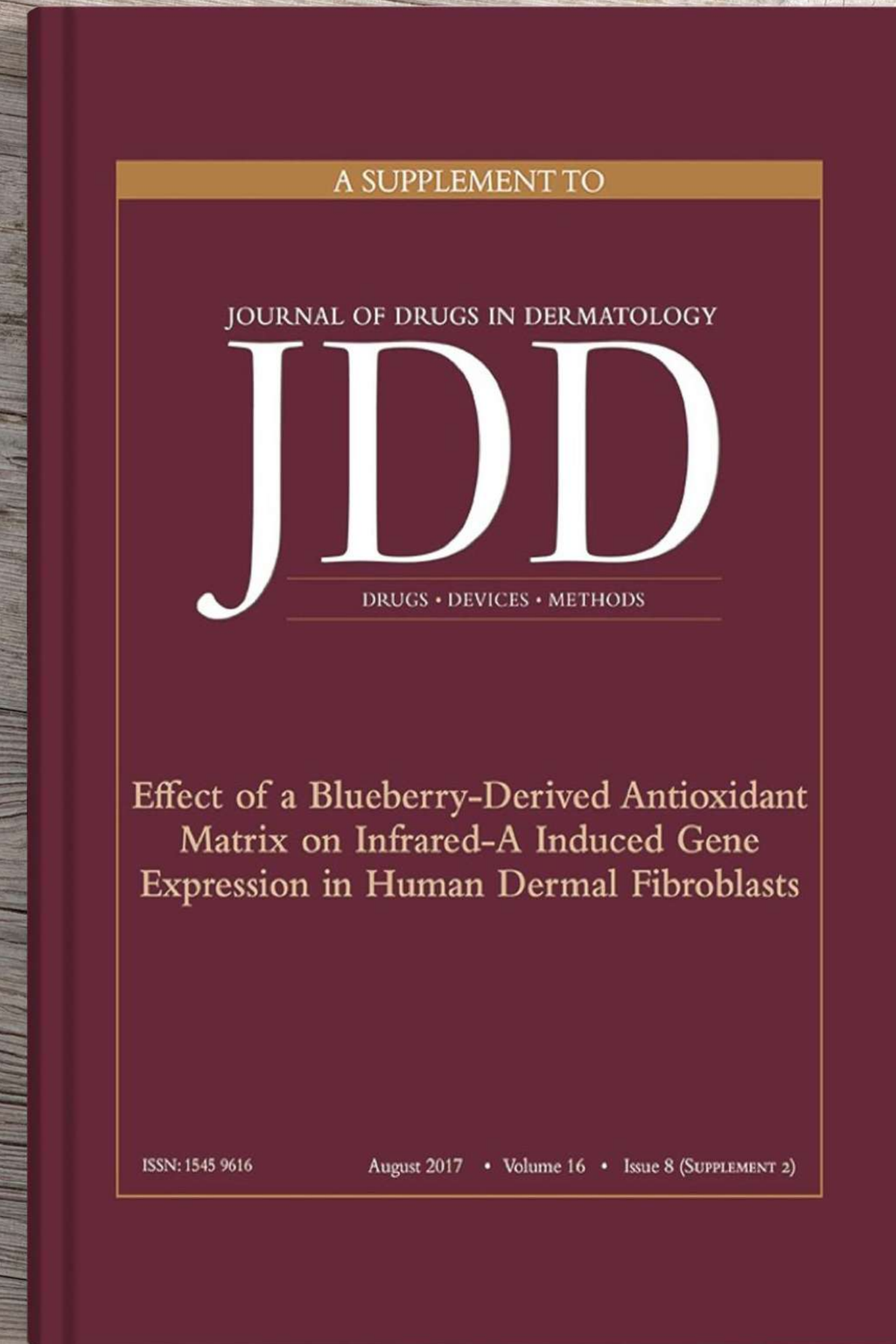


Berrimatrix[®]

- * Proprietary blueberry extract
- * Super antioxidant compound
- * Groundbreaking technology published in the *Journal of Drugs in Dermatology* (JDD)

THE SCIENCE

- * In vitro study published in peer reviewed medical journal
- * Evaluated effect of photoaging on skin cells after exposure to Infrared A (IRA)
- * A dosage of 0.01% Berrimatrix® inhibited IRA-induced skin damage by 68%
- * Potential implications :
 - protection against IRA-induced wrinkle formation
 - support for the appearance of collagen integrity



Additional Ingredients



Aloe Vera

Hydrates & nourishes



Hyaluronic Acid

Replenishes moisture & plumps



Vitamin E

Conditions & hydrates



Manuka Honey

Moisturizes and soothes

The background of the entire image is a close-up photograph of various green leaves. The leaves have different textures and shapes, with prominent veins. The lighting is natural, creating a vibrant green palette.

FREE OF :

- * Parabens
- * Sulfates
- * Formaldehyde
- * Phthalates
- * Mineral oil
- * Harmful colors
or fragrances

Step 1

Step 2

Step 3

Step 4

weekly
treatment



THE LINEUP

STEP 1

Exfoliating Cleanser



Cleanses, exfoliates,
and revitalizes

STEP 2

Age-Defying Facial Serum



Super concentrated
formulation that
tightens and plumps

STEP 3

Intense Hydrating Repair Complex



Rescue application that
hydrates, firms, and restores
the skin's moisture barrier

STEP 4

Age Defying Eye & Lip Treatment



Firms and smooths
delicate areas
around eyes and lips

WEEKLY TREATMENT

Hydrating Manuka Mask



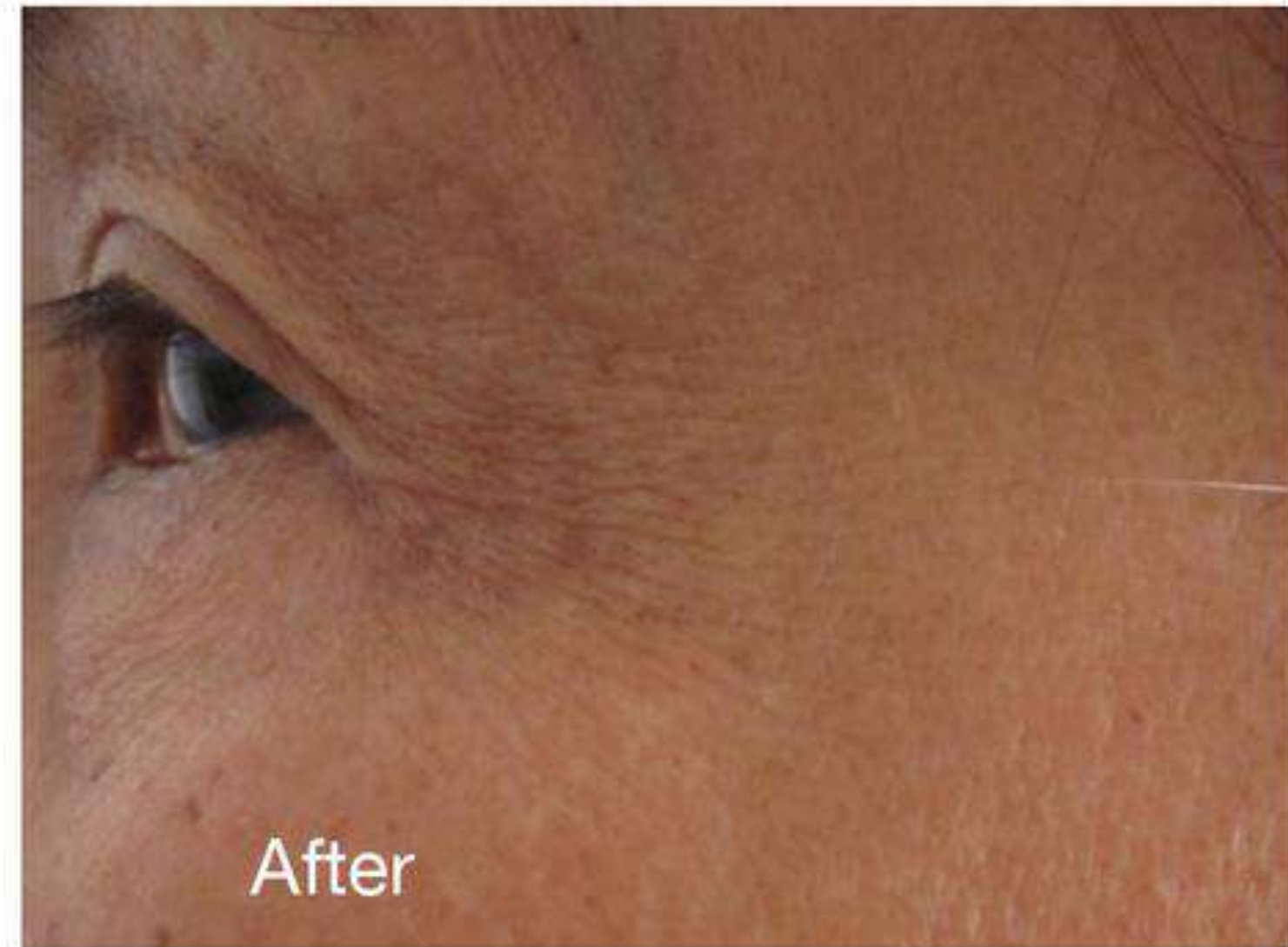
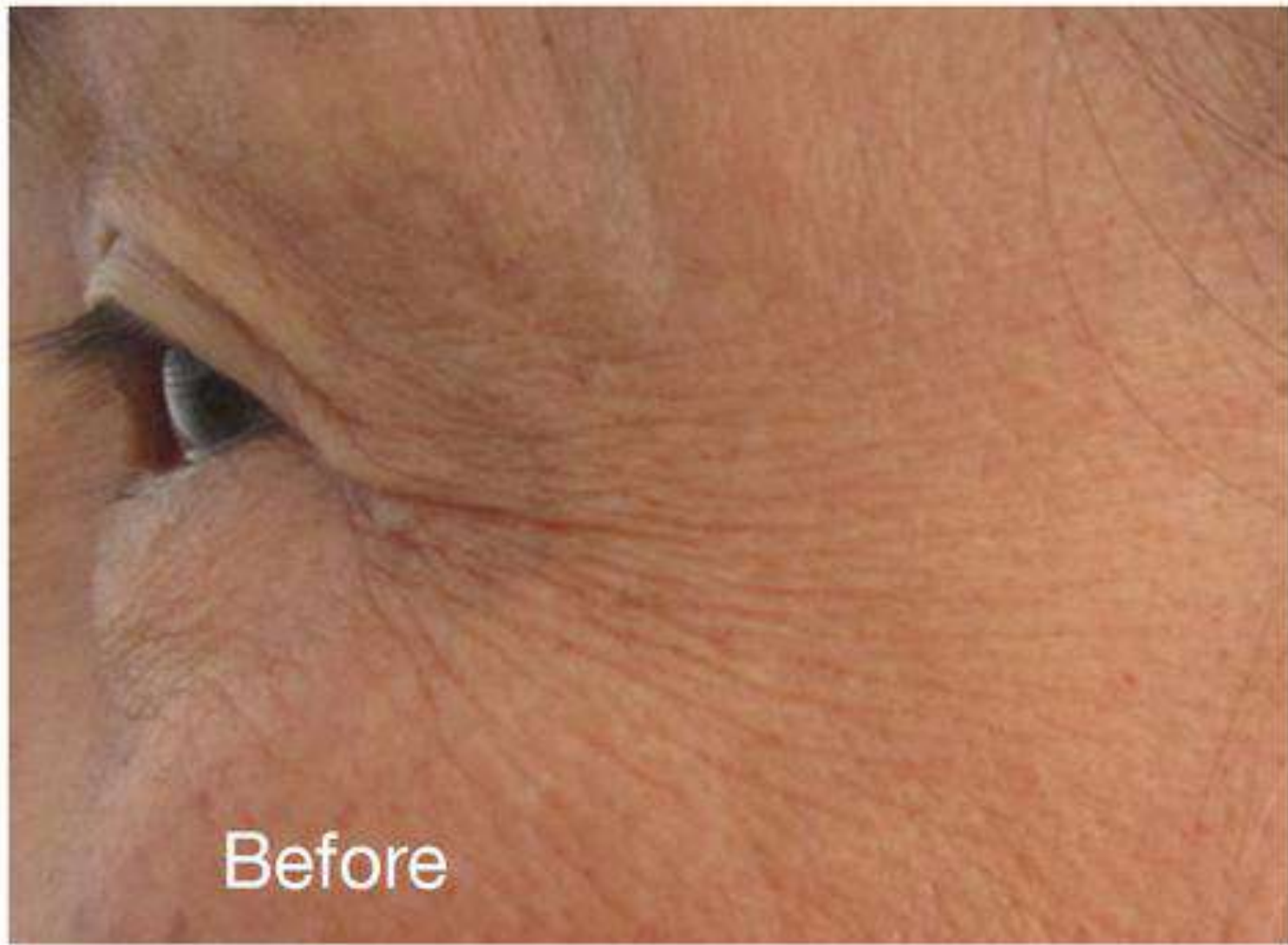
Weekly treatment mask that deeply
nourishes and conditions to reveal
softer, smoother looking skin

PROVEN RESULTS

After 28 days...

- 92% of users reported improvement in fine lines and wrinkles*
- 85% reported an improvement in skin texture*
- 69% reported a decrease in pore size*
- 62% noticed overall brightening of their skin*

* In a clinical study with 16 individuals, self-evaluation survey, twice daily application of the Airelle® Age-Defying Facial Serum.



DIRECTIONS *FOR USE*



Exfoliating Cleanser

Wash face using gentle circular strokes morning and evening. Use daily. Avoid contact with eyes and mouth. Rinse thoroughly.



Age-Defying Facial Serum

Shake gently before use. Apply to face and neck morning and night. Use daily.



Intense Hydrating Repair Complex

Shake gently. Apply to face morning and night. Use daily.



Age Defying Eye & Lip Treatment

Shake gently before use. Apply around eye and lip area morning and night. Use daily. Avoid direct contact with eyes and mouth. Refrigerate for added benefit.



Hydrating Manuka Mask

Wash face and apply to damp skin. Leave on for 10-15 minutes and rinse with warm water. Repeat weekly.

